

# Privacy Policy

**Effective Date: August 1, 2024**

## 1. Introduction

Welcome to Grips Golf ("we," "our," "us"). We value your privacy and are committed to safeguarding your personal information. This Privacy Policy describes how we collect, use, disclose, and protect your information when you visit our website [www.gripsgolf.com] or interact with us in other ways.

## 2. Information We Collect

**2.1 Personal Information** We may collect personal information that you provide directly to us, including:

- Name
- Email address
- Phone number
- Address
- Payment information (e.g., credit card details)

**2.2 Usage Data** We collect information about your interactions with our website and services, such as:

- IP address
- Browser type and version
- Device type and operating system
- Pages visited
- Time and date of visits
- Referring website or app

**2.3 Cookies and Tracking Technologies** We use cookies and similar technologies to enhance your browsing experience. Cookies are small files stored on your device that help us understand how you use our site and remember your preferences. You can manage your cookie preferences through your browser settings.

## 3. How We Use Your Information

We use the information we collect for the following purposes:

- To provide, operate, and improve our services and website
- To process and manage your orders and transactions
- To communicate with you, including sending updates, promotional offers, and customer service inquiries

- To personalize your experience and tailor our content to your interests
- To conduct research and analysis to improve our products and services
- To comply with legal obligations and protect our legal rights

#### **4. How We Share Your Information**

We do not sell your personal information. We may share your information in the following situations:

- **Service Providers:** We may share your information with third-party service providers who perform functions on our behalf, such as payment processing, order fulfillment, and marketing.
- **Legal Requirements:** We may disclose your information if required by law or to protect our rights, property, or safety, or that of others.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the transaction.

#### **5. Data Security**

We implement reasonable security measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure. We cannot guarantee absolute security.

#### **6. Your Rights**

Depending on your location, you may have certain rights regarding your personal information, including:

- Accessing, updating, or deleting your personal information
- Objecting to or restricting certain types of processing
- Withdrawing consent where applicable

To exercise your rights, please contact us using the information provided below.

#### **7. Third-Party Links**

Our website may contain links to third-party websites that are not operated by us. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their privacy policies before providing any personal information.

#### **8. Children's Privacy**

Our services are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If we learn that we have collected such information, we will take steps to delete it promptly.

#### **9. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated "Effective Date." We encourage you to review this policy periodically to stay informed about how we are protecting your information.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

**Grips Golf**  
**417.831.7888**  
**[gripsgolf@gmail.com](mailto:gripsgolf@gmail.com)**